

# GALAX LOGO GUIDELINES

The GALAX logo establishes the company's presence and should appear on all communication materials from the company. Following these guidelines will guarantee that the logo is used correctly.

The position, size, color, proportions, and spatial relationships of the GALAX logo may not be altered. Always use the approved GALAX logo artwork.

Do not redraw or re-create the logo.

# GALAX

GALAX Logo

## GALAX LOGO GUIDELINES

A white version may also be used when on a gradient or image background, provided there is enough contrast to maintain legibility. Otherwise use the single color logo.

#### Minimum sizing

The GALAX logo may scale up as large as desired but should never be used smaller than 0.12" height (3 mm or 15 px).

## 

For Light Backgrounds

Darker Backgrounds Use the white version On surfaces with a similar hue to the black, use the white version

GALAX

Minimum Size

0.12 in

3 mm 15 px

GALAX\_LOGO\_GuideLines



## LOGO PLACEMENT AND CLEAR SPACE

#### General Logo Clear Space Requirement

if the GALAX logo is being used outside of the GALAX design system, a minimum of clear space equal to the height of the "X" character.



When in use in the GALAX design system, outside of the band element, provide clear space equal to the "X" character.



Minimum clear space for GALAX Logo

Additionally, position the logo in a corner of the layout when possible.



Examples of placement in context to the band element

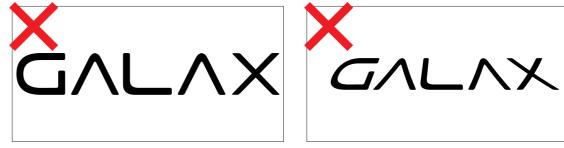
### UNACCEPTABLE LOGO USAGE

When using the GALAX logo, please respect the following guidance.





Using the GALAX logo from the GALAX symbol requires approval. Do not resize elements independently



Do not recolor the logo



Do not skew or distort the logo







Do not use less clear space than the minimum requirements allow

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## GALAX LOGO GUIDELINES ONLINE MEDIA USAGE

Horizontal Banner: logo must be placed at top left and visible in at least 15 pixels.





1920x360 pix



